

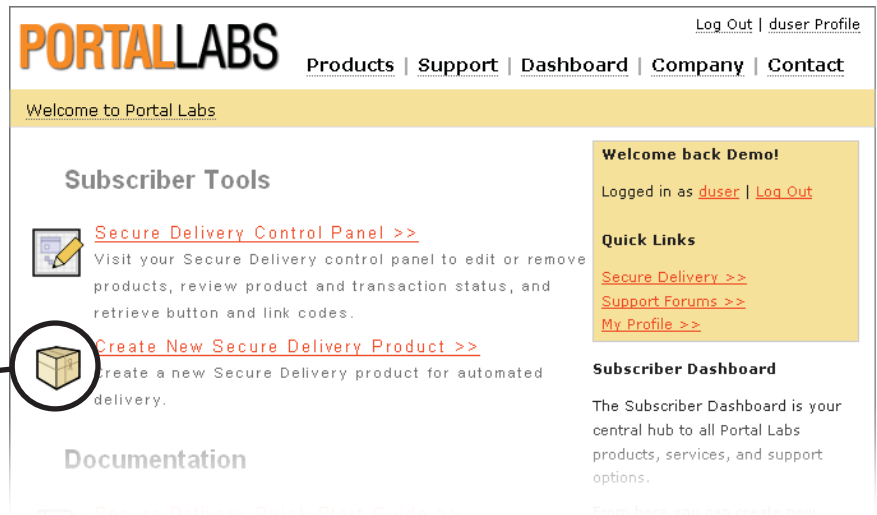
Secure Delivery Products Using PayPal

Secure Delivery supports selling your digital products through PayPal. To set up a product using PayPal, please have your verified, business or Premiere PayPal address ready as you will need to enter it for the payment email address. This quick-start guide will show you step-by-step how to setup your PayPal product with Secure Delivery.

STEP 1: Log In to the Dashboard

Log into your account to access the Dashboard, your central hub to all Portal Labs products and services including Secure Delivery.

Select "Create New Secure Delivery Product" under Subscriber Tools to begin.

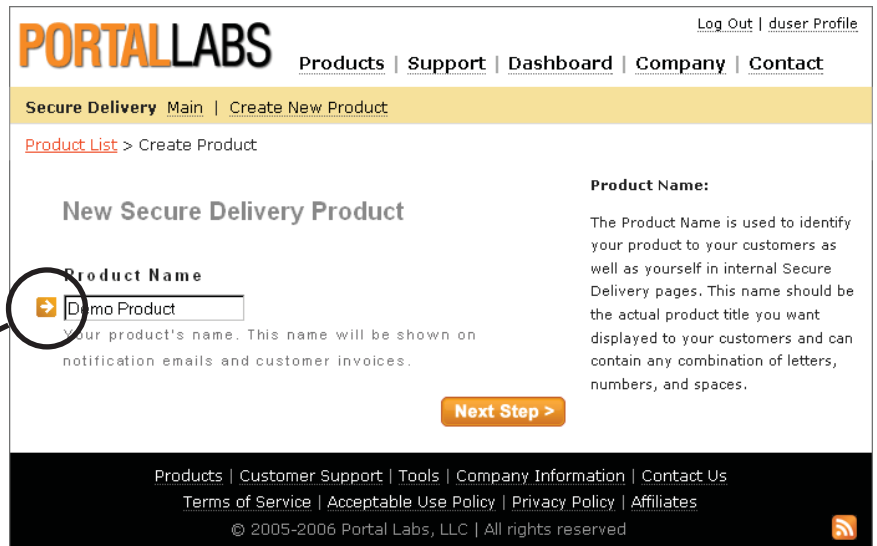


The screenshot shows the Portal Labs dashboard. At the top right, there are links for "Log Out" and "duser Profile". Below the logo, there is a navigation menu with "Products", "Support", "Dashboard", "Company", and "Contact". A yellow banner says "Welcome to Portal Labs". The main content area is titled "Subscriber Tools" and contains three items: "Secure Delivery Control Panel >>" (with a pencil icon), "Create New Secure Delivery Product >>" (with a box icon), and "Documentation". A callout circle highlights the "Create New Secure Delivery Product >>" link. On the right side, there is a "Welcome back Demo!" section with "Logged in as duser | Log Out", "Quick Links" (Secure Delivery >>, Support Forums >>, My Profile >>), and a "Subscriber Dashboard" section.

STEP 2: Enter Product Name

Enter the name for this product that you want displayed on internal Secure Delivery pages and to your customers on the PayPal invoice.

Enter the Product Name in the blank using any combination of letters, numbers, and spaces and click next to continue.



The screenshot shows the "New Secure Delivery Product" form. At the top right, there are links for "Log Out" and "duser Profile". Below the logo, there is a navigation menu with "Products", "Support", "Dashboard", "Company", and "Contact". A yellow banner says "Secure Delivery Main | Create New Product". Below that, there is a breadcrumb "Product List > Create Product". The main content area is titled "New Secure Delivery Product" and contains a "Product Name" field with a dropdown arrow and the text "Demo Product". A callout circle highlights the "Product Name" field. To the right of the field, there is a "Product Name:" section with a description: "The Product Name is used to identify your product to your customers as well as yourself in internal Secure Delivery pages. This name should be the actual product title you want displayed to your customers and can contain any combination of letters, numbers, and spaces." Below the field, there is a "Next Step >" button. At the bottom, there is a footer with links for "Products", "Customer Support", "Tools", "Company Information", "Contact Us", "Terms of Service", "Acceptable Use Policy", "Privacy Policy", and "Affiliates", along with the copyright notice "© 2005-2006 Portal Labs, LLC | All rights reserved" and an RSS icon.

STEP 3: Product Details

The Product Details page allows you to set all the general options for your product as well as upload the digital download to the Secure Delivery server.

Name:

Double-check your product name and make any corrections if needed.

Quantity Limit:

If this is a limited quantity offer, set the quantity you want to sell here. After this quantity is reached, Secure Delivery will not allow any more purchases of your product. Leave 0 for unlimited.

Payment Processor:

Select PayPal as your payment processor.

Price:

Set your product price and currency. Do not enter currency symbols in the price field- instead, select your currency from the drop-down menu.

PayPal E-mail:

Enter your confirmed Business or Premiere PayPal account E-mail address where payment will be sent to.

PayPal Product ID:

Like a stock number or part number, the PayPal product ID will be displayed on your invoices and can be any combination of letters and numbers.

Upload Product:

This is where you upload your product to the Secure Delivery server for automatic delivery.

Click browse to locate the file on your computer. When you are finished, click "Next" to upload your product and save your Product Details.

An upload status bar will display while your product is uploading. Upload speed is limited by your internet connection and internet traffic.

Once your Product has completed uploading, Secure Delivery will continue to the Delivery Options page.

PORTALLABS Products | Support | Dashboard | Company | Contact

Secure Delivery Main | Create New Product

Product List > Product Detail > Edit Product

Product Details

Name
Demo Product
Your product's name. This name will be shown on notification emails and customer invoices.

Quantity Limit
0
If you would like to limit the number of sales this product can receive, enter that number here. After the specified number of successful sales are completed buyers will not be able to purchase your product. Leave 0 for no limit.

Payment Processor
PayPal

Price
\$9.99 USD
Enter your product's price and currency.

PayPal Email
demo@portallabs.com
Enter your Paypal email address. This is the Paypal account where payment will be sent and must be a confirmed Premiere or Business account to accept web payments.

PayPal Product Id
pp001
Your product's id. Like a stock number, this ID will be displayed the PayPal invoice to the buyer at checkout.

Upload Product
Browse...
Browse to the product on your computer and upload your product for delivery.

Next Step >

Products | Customer Support | Tools | Company Information | Contact Us
Terms of Service | Acceptable Use Policy | Privacy Policy | Affiliates
© 2005-2006 Portal Labs, LLC | All rights reserved

C:\Documents and Setti Browse...

Browse to the product on your computer and upload your product for delivery.



Upload Product

Currently uploaded file:
ebook_secrets.pdf (PDF file, 1,324,235 bytes)

Browse...

Browse to the product on your computer and upload your product for delivery.

Next Step >

STEP 4: Delivery Options

The Delivery Options page lets you set delivery restrictions as well as the contact information shown to your customer during delivery.

Download Limit:

If you would like to limit the number of download attempts your customer will be allowed per purchase, check this box.

Download Time Limit:

The download time limit dictates how long a download URL remains active for paying customers. After this time has expired, the customer will no longer be able to download your product.

Vendor Name:

This vendor name will be displayed to your customers on the download page and can be your surname or business name.

Vendor E-mail:

The vendor E-mail will be displayed on the delivery page so that your customers can contact you with product support questions.

The screenshot shows the 'Delivery Options' page in the PORTALLABS admin interface. The page has a navigation bar with links for 'Products', 'Support', 'Dashboard', 'Company', and 'Contact'. Below the navigation bar, there are links for 'Secure Delivery Main' and 'Create New Product'. The main content area is titled 'Delivery Options' and contains four sections:

- Enable Download Limit:** A checkbox with a right-pointing arrow icon. Below it, text reads: 'Enable to limit this product to two downloads per purchase.'
- Download Time Limit:** A dropdown menu currently set to '1 Day'. Below it, text reads: 'Choose how long the customer download links will remain active.'
- Vendor Name:** A text input field containing 'Portal Demo'. Below it, text reads: 'The contact name you would like displayed on the product delivery page to your customers. This can be a personal, company, or business name.'
- Vendor Email:** A text input field containing 'demo@portallabs.com'. Below it, text reads: 'The contact email you would like displayed on the product delivery page to your customers. This can be different from your payment email address.'

At the bottom right of the form area, there is a 'Next Step >' button. On the right side of the page, there is a sidebar with the text 'Secure Delivery - Basic', '1/5 Products Created', and 'Create New Product' with three numbered links: '1. Product Details', '2. Delivery Options', and '3. Button / Link Codes'. The footer of the page contains navigation links for 'Products', 'Customer Support', 'Tools', 'Company Information', 'Contact Us', 'Terms of Service', 'Acceptable Use Policy', 'Privacy Policy', and 'Affiliates', along with a copyright notice: '© 2005-2006 Portal Labs, LLC | All rights reserved' and an RSS icon.

NOTE:

It is important that your Vendor Name and Vendor E-mail address are filled out correctly with a valid, active E-mail address.

Portal Labs does not provide support to your customers and will not respond to technical support, billing, or customer service inquiries. To ensure that your customers can contact you in the event of an issue, this name and address should be filled out accurately and completely.

STEP 5: Select Button / Link Code

Secure Delivery wraps the processor checkout with our purchase validation system to secure your product download for paying customers. Because your purchase must contain this validation code to allow paying customers to automatically download your products, you must paste our Buy Buttons or URL into your sales web site.

This step generates your product-specific buy URL and button codes to insert on your sales pages.

Sample Text Link:

If you would like to use a text link for customers to click on to begin checkout, copy and paste the text link displayed here. You can change the link text to any sales message you would like.

Processor Specific Buy Buttons:

You can choose from available processor specific buy buttons that match your payment processor. Select the button you wish to use and copy the button / link code from the bottom of the page to insert in your sales page.

Secure Delivery Unbranded Buy Buttons:

If you do not want to use processor specific buy buttons, you can alternately choose Secure Delivery unbranded "Buy Now" buttons. Select the button you wish to use and copy the button / link code from the bottom of the page to insert in your sales page.

After you have copied your buy button or link code to your sales site, click "Finish" to complete product setup.

SETUP COMPLETE

PayPal Product Notes:

- Secure Delivery automatically generates your PayPal checkout URL, all required IPN codes, and other delivery settings. You do not need to generate checkout URLs or any other settings from within PayPal. Your product is ready to sell!

PORTALLABS Log Out | user Profile

Products | Support | Dashboard | Company | Contact

Secure Delivery [Main](#) | [Create New Product](#)

[Product List](#) > [Product Detail](#) > [Edit Product](#) > Button Link Codes

Product Details

Sample Text Link:
Copy the code below and paste in to your sales page for a text link to your Secure Delivery checkout. You can change the "Buy Now!" text to your own sales message.

```
<a href="https://www.portallabs.com/buy/61">Buy Now! / a>
```

Buy Button Links:
Select the button you would like to use. Copy the button link code from the box below to your sales page to begin selling your protected product.

PayPal Buttons:

- Buy Now
- PayPal BUY NOW
- VISA BUY NOW
- PayPal PAYMENTS
- PayPal CLICK HERE TO BUY
- PayPal CHECK OUT
- PayPal CLICK HERE TO PAY
- Buy Now

Secure Delivery Buttons:

- BUY NOW
- BUY NOW
- BUY NOW
- BUY NOW

```
<a href="https://www.portallabs.com/buy/61"></a>
```

Finish >>

Secure Delivery - Basic
1/5 Products Created
Create New Product

1. [Product Details](#)
2. [Delivery Options](#)
3. [Button / Link Codes](#)

Products | Customer Support | Tools | Company Information | Contact Us
Terms of Service | Acceptable Use Policy | Privacy Policy | Affiliates
© 2005-2006 Portal Labs, LLC | All rights reserved